The India Store Annual sales report provides a visual overview of key sales metrics.

Key Highlights:

Sales Trend:

The report showcases monthly sales and order trends, revealing a peak in November.

Gender Breakdown:

Women contribute to 64% of sales, while men account for 36%.

Top Performing States:

The Top 5 states in terms of sales are Tamil Nadu, Telangana, Uttar Pradesh, Karnataka, and Andhra Pradesh

Age and Gender Distribution:

Orders are analyzed by age and gender, highlighting the dominant customer segments.

Order Channels:

The report presents the distribution of orders across various channels, including Myntra, Flipkart, and Amazon.

Order Status:

A Pie chart illustrates the breakdown of orders statuses such as delivered, pending, and returned.